

ASHLAND INSTITUTE OF MASSAGE (AIM) & CHRYSALIS MASSAGE CLINIC

TYPES OF PROJECTS CREATED

- Logo/Wordmark/Tagline Designs
- Visual Identity/Branding
- Graphic Identity Kit (Business Cards, Letterhead, Envelopes)
- Brochures, Flyers, Rack Cards, Mailers, Postcards
- Admissions Materials and Forms
- Print & Digital Ads
- Signs, Awnings, Banners, Flags
- Catalogs
- Photography Coordination
- Website Design & Development, E-Newsletters

ADDITIONAL DETAILS

Contacts: Bryn McCamley & Lauren Sutton, Owners/Directors | **Client Since:** 2011 | **Website:** aimashland.com

brynmccamley@aimashland.com, laureensutton@aimashland.com | 541.482.5134

Description: Bryn McCamley and Lauren Sutton contacted us in 2011, shortly after they had acquired Ashland Institute of Massage (AIM). They had a clear vision for the school and wanted to put their own mark on the institution. As their website states:

A small school with a big vision, Ashland Institute of Massage offers a holistic approach to the education of body, mind, and heart. At AIM, who you are is as important as what you learn. Our AIM is for you to acquire awareness, integrity, and meaning in your studies, practices, and lives.

We worked closely with AIM to develop a brand-new visual identity—including logo/tagline/wordmark variations, colors, typography, and photography guidelines—as well as a wide range of publications, ads, and signage. Curves were incorporated into design elements to echo the curves of a body and evince the gentle, healing power of touch. From the outset, we involved photographer Rory Finney in the discussions so he was aware of the visual identity and goals for their new branding, which he reflected through authentic portraiture and action shots capturing AIM's compassionate, rigorous instruction. We also created a website reflecting the freshly established graphic identity. We continue to work closely with AIM to fulfill their publication, website, and other creative needs.

In 2015, the tagline third prong changed from “mastery” to “meaning,” and we updated the logo variations accordingly.

Affiliate Organization: When AIM launched Chrysalis Massage Clinic, Bryn and Lauren contracted us to design a new logo capturing the concept of chrysalis while also incorporating the heart imagery central to their mission to educate the “body, mind, and heart”). We established a new visual identity that would distinguish Chrysalis while wedding nicely with the AIM look and feel. Typography and design elements such as watermark ornaments and assymetrically leaf-shaped photos reinforced the affiliate relationship between Chrysalis and Ashland Institute of Massage.

Comments by Lauren & Bryn:

- “Thanks so much for doing great creative work for us! Hiring you in the very beginning was one of the best things we did to get ourselves up and running. I still LOVE our branding and website. You did such an amazing job interpreting who we are into a beautiful visual look!”
- “We were perusing websites of other massage schools in Oregon earlier today and appreciating ours all the more. Thank you for designing and helping us create something we are so proud of.”
- “Thank you again for doing such lovely work for us and interpreting who we are so well for the public. I love the image we have developed together. Feels just right.”
- “And have we told you how much we LOVE our new cards?! They were a total hit with our clients all weekend, sure to bring in more business.”
- “SO GOOD!! You are the best news of the week!”

ASHLAND INSTITUTE OF MASSAGE (AIM) VISUAL IDENTITY



AIM ASHLAND
INSTITUTE OF
MASSAGE
awareness, integrity, meaning



AIM ASHLAND
INSTITUTE OF
MASSAGE
awareness, integrity, meaning



AIM ASHLAND
INSTITUTE OF
MASSAGE
awareness, integrity, meaning



AIM ASHLAND
INSTITUTE OF
MASSAGE
awareness, integrity, meaning



**ASHLAND
INSTITUTE OF
MASSAGE**



**ASHLAND
INSTITUTE OF
MASSAGE**



**ASHLAND
INSTITUTE OF
MASSAGE**

awareness, integrity, meaning



**ASHLAND
INSTITUTE OF
MASSAGE**

awareness, integrity, meaning



**ASHLAND
INSTITUTE OF
MASSAGE**



**ASHLAND
INSTITUTE OF
MASSAGE**



**ASHLAND
INSTITUTE OF
MASSAGE**

awareness, integrity, meaning



**ASHLAND
INSTITUTE OF
MASSAGE**

awareness, integrity, meaning

CHRYsalis MASSAGE CLINIC

VISUAL IDENTITY



Chrysalis
MASSAGE CLINIC

ASHLAND INSTITUTE OF MASSAGE



Chrysalis
MASSAGE CLINIC



Chrysalis
MASSAGE CLINIC

ASHLAND INSTITUTE OF MASSAGE



Chrysalis
MASSAGE CLINIC



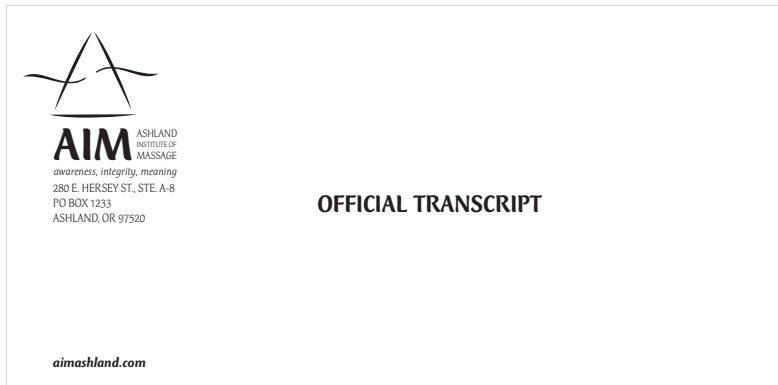
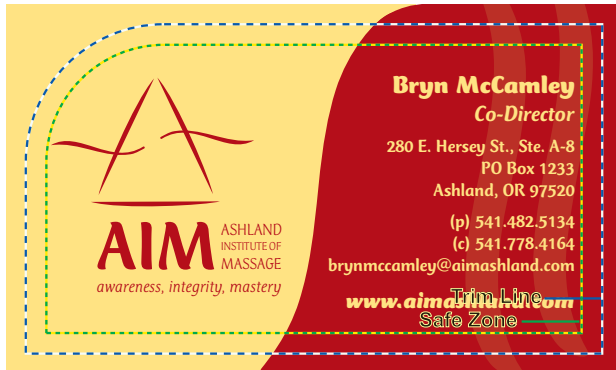
Chrysalis
MASSAGE CLINIC

ASHLAND INSTITUTE OF MASSAGE

280 E. HERSEY ST. #B-17

ASHLAND INSTITUTE OF MASSAGE (AIM)

GRAPHIC IDENTITY KIT (BUSINESS CARDS, LETTERHEAD, ENVELOPES)



ASHLAND INSTITUTE OF MASSAGE (AIM) LOCALS GUIDE ADS

Considering a career in massage therapy?

Come to our Summer Open House!



Meet AIM faculty, staff, students, and alumni. Learn about our program, the student experience, Oregon licensing requirements, and what a career in massage therapy can mean for your life. Ask questions, tour campus, and enjoy refreshments. Bring a friend! As much as we love them, please leave pets and small children at home.

Thursday, July 26, 2018 ☞ 6:30–7:30 pm
280 E. Hersey St., Suite A-8 in the Hersey Street Business Park

541.482.5134 ☞ aimashland.com

AIM ASHLAND INSTITUTE OF MASSAGE
awareness, integrity, meaning

Ashland Institute of Massage presents ... another way of life!

Work where you want, when you want

Leading a life of personal fulfillment

- ☞ 8-24-month training programs
- ☞ Jobs available statewide
- ☞ Support the growth of health and happiness

541.482.5134 ☞ aimashland.com

AIM ASHLAND INSTITUTE OF MASSAGE
awareness, integrity, meaning

Book online or call now!
aimashland.com/massage
541.482.5134

It's Student Clinic Season at AIM!

Receive fabulous and affordable massage while supporting the growth of AIM's students! We have 60-minute (\$35) and 90-minute (\$50) sessions available on select days from February through June. Spaces are still available for our May and June clinics!

Please remember this is clinical practice for our students as a course in their learning. Serious health concerns would be appropriately served in our professional Chirostyle Massage Clinic.

541.482.5134 ☞ aimashland.com/massage

AIM ASHLAND INSTITUTE OF MASSAGE
awareness, integrity, meaning

Considering a career in massage therapy?

Come to our Fall Open House!

Meet AIM faculty, staff, students, and alumni. Learn about our newly expanded programs, the student experience, Oregon licensing requirements, and what a career in massage therapy can mean for your life.

Enroll in our revamped Day Immersion Program! Starts November 6, 2017.

Friday, September 29, 2017 ☞ 6:30–8 pm
280 E. Hersey St., Suite A-8 in the Hersey Street Business Park

541.482.5134 ☞ aimashland.com

AIM ASHLAND INSTITUTE OF MASSAGE
awareness, integrity, meaning

Ashland Institute of Massage presents ... another way of life!

Work where you want, when you want

Leading a life of personal fulfillment

Join the thriving alternative health care field ☞ Enjoy 23% industry growth rate* ☞ Facilitate the holistic well-being of others ☞ Love what you do

One of the premier private massage schools in the nation, Ashland Institute of Massage offers 6- and 10-month training programs. **Jobs available statewide.**

Take the next step—your life is waiting!

*Department of Labor's projected growth rate for 2012–2022

Considering a career in massage therapy? Then come to our Open House!

Meet AIM faculty, staff, students, and alumni. Learn about our program, the student experience, Oregon licensing requirements, and what a career in massage therapy can mean for your life. Ask questions, tour our campus, and enjoy refreshments. Bring your friends and family to this inspiring event!

Friday, December 4, 2015 ☞ 6–7:30 pm

541.482.5134 ☞ aimashland.com

AIM ASHLAND INSTITUTE OF MASSAGE
awareness, integrity, meaning

Ashland Institute of Massage ...

Where Dreams Come to Life!

I came going to school. The instructors have you wanting to know what comes next. They balance the studies between book time and body time to perfection. —JENNIFER W., CURRENT STUDENT

AIM is not just a school that demands excellence. It is a community of skilled and thoughtful practitioners and teachers who truly help you grow through a beautifully orchestrated web of support. —JAYE M., 2013 ALUM, ASHLAND CENTER OF ASIAN BODYWORK

I've been a client for almost 12 years. I have always received a caring, warm welcome and felt a genuine interest in my well-being. —YIKI ASHFORD, CLIENT

AIM graduates are among the most well-educated and skilled massage practitioners I've encountered. Their expertise in contacting the tissues is what I would expect to find in someone with many years of experience. —GEORGE D. SULLIVAN, CERTIFIED ADVANCED ROLLER, SENIOR INSTRUCTOR, ADVANCED TRAINING CO.

We have been the grateful recipients of an annual Chair Massage Day for the past five years! The instructors and students donate their time and skills to nurture us as caregivers for the hard work we do. The students from AIM always come with great hands and open hearts, and we are continually appreciative of their work and for having them as an integral part of our healing community. —STAFF, ROGUE REGIONAL MEDICAL CENTER BEHAVIORAL HEALTH UNIT

Thousands benefit greatly from the AIM students and teachers who help them rest and recover after the Polar Plunge Run. —BRAD RUSSELL, YMCA

AIM is a career goal for the Ashland community. To have a world-class massage school that trains students from all over the US to become professional, knowledgeable, and accomplished therapists is such a valuable asset. I highly recommend AIM to any student interested in receiving an exceptional massage therapy education—and anyone who wants to enjoy massage therapy at the highest professional level. —DAVIDSON PISCIN, CLIENT

Going to AIM gave me my life back, allowing me to follow a lifelong dream, reconnect with humanity, and help people at the same time. What could be a greater gift to myself? —ABELLA S., 2010 ALUM

I feel fully supported and inspired to learn through the equitable styles each teacher encompasses. I wasn't a great student in my attempt at community college. Because of the tailored, direct hands-on teaching methods at AIM, I now understand I actually am a skilled student. This program is by far the most successful education I've experienced in life. —KELSEY D., CURRENT STUDENT

As an employer of massage therapists and a massage therapist for 17 years, I can say with great confidence there is always a need for well-trained, connected helpmates. Those who have the passion to learn and grow as therapists will have a successful, rewarding career in massage therapy. Ashland Institute of Massage is an excellent school with the right tools to start a massage therapist on the path toward success. —PHILIP WHITMORE, NCTMB, LMT, SIKOTU MASSAGE

After working at the Blue Heron Spa for three years, I chose the field massage therapist. I'm truly proud to say I graduated from Ashland Institute of Massage. I received the best training imaginable and have continued to have all the support I need. Thanks to the teachers at AIM, I know I have what it takes to reach my goals and make my life exactly what I want it to be. —MACKENZIE W., 2015 ALUM

I am honored to be connected to AIM. Their students, staff, and directors are some of the finest people I know. —JIM BEANS, REGISTERED ORTHODONTIC ADVANCED INSTRUCTOR


Ready to live your dream? Join us for our Open House!

December 9, 2016 6–7:30 pm


541.482.5134 ☞ aimashland.com

AIM ASHLAND INSTITUTE OF MASSAGE
awareness, integrity, meaning


CHRYSALIS MASSAGE CLINIC LOCALS GUIDE ADS

 **Chrysalis**
MASSAGE CLINIC
280 E. HERSEY ST. #B-17


professional massage at community-friendly prices

 Discount packages
7 days a week


In partnership with Ashland Institute of Massage
Call or book online: **541.482.5134**
chrysalismassageclinic.com

 **Chrysalis**
MASSAGE CLINIC
280 E. HERSEY ST. #B-17


professional massage at community-friendly prices

 Discount packages
7 days a week

In partnership with Ashland Institute of Massage
Call or book online: **541.482.5134**
chrysalismassageclinic.com

 **Chrysalis**
MASSAGE CLINIC
280 E. HERSEY ST. #B-17

professional massage at community-friendly prices

 Discount packages
7 days a week

In partnership with Ashland Institute of Massage
Call or book online: **541.482.5134**
chrysalismassageclinic.com

ASHLAND INSTITUTE OF MASSAGE (AIM) & CHRYSALIS MASSAGE CLINIC ADS



Alert Magazine



Sneak Preview



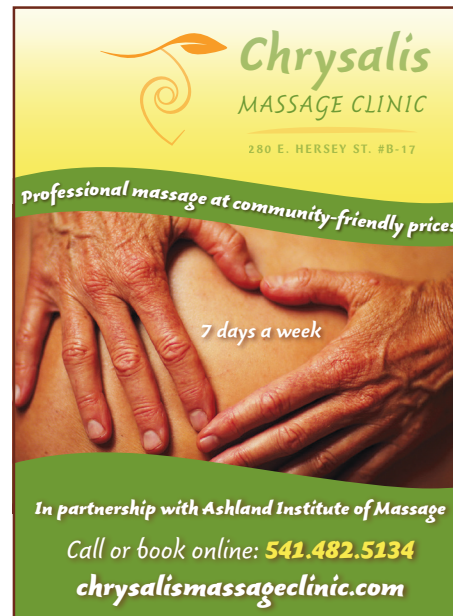
Chamber of Commerce



Wellness Directory



Sneak Preview



Locals Guide



Joy Magazine



Ashland Directory

AIM & CHRYSALIS MASSAGE CLINIC ADS RACK CARD, FLYER, & MAILER



Chrysalis
MASSAGE CLINIC

280 E. HERSEY ST. #B-17

professional massage at community-friendly prices



7 days a week

In partnership with Ashland Institute of Massage


Call or book online: **541.482.5134**
chrysalismassageclinic.com

Our hand-selected massage therapists are versed in a variety of modalities, including Swedish massage, myofascial release, neuromuscular, and deep tissue.

Located at
280 E. Hersey
St. Suite B-17 in
the Hersey Street
Business Park.
See you soon!



541.482.5134  chrysalismassageclinic.com



Chrysalis
MASSAGE CLINIC

ASHLAND INSTITUTE OF MASSAGE

What Our Clients Say

"I find the quality, environment, and professionalism so consistent and reliable. Without hesitation, I highly recommend Chrysalis." —**Lawrence Nagel**

"The massage therapists are very thorough, highly trained, and welcoming. I would recommend Chrysalis 100% for massage." —**Sandra Copeland**


"I have been a massage therapist since the 70's and am very particular. I have had many [massages] at AIM, with several different practioners, and all have been wonderful." —**Peggy Mee CMT**

"I've suffered from back pain for over 20 years. I have had massages from dozens of therapists from San Francisco to Portland. Above all others I would recommend the therapists at Chrysalis Massage Clinic. These folks are highly skilled, experienced, and professional body workers." —**Sherry Zalabak**

Want to share your massage experience?

Google **AIM Ashland** and click **Write a Review** in the box that appears to the right of the search results. Enter your **star** rating and click **Post**.

Thank you for your review!

541.482.5134  chrysalismassageclinic.com

Nonviolent Communication Skills: Listening Deeply/Expressing Clearly
Intro to Insurance Billing for LMTs
Introduction to Active Cupping Techniques



Check out our upcoming CE course offerings!



Nonviolent Communication Skills: Listening Deeply/Expressing Clearly
Instructor: Joanne Lescher | March 3, 8 am–12 noon | 4 Ethics/Communication CEU hours

Learn simple techniques that will help you discover the healing power of empathic listening—for both your professional and personal lives. You'll take home fresh ideas and techniques for expressing yourself cleanly and clearly.

Intro to Insurance Billing for LMTs
Instructor: Christa Rodriguez | March 3, 1 pm–5 pm | 4 CEU hours

AIM's insurance wiz will help you navigate the mysteries of insurance billing, including types of insurances; HIPAA requirements; medical terminology; billing codes and forms; documenting SOAPs; and checking for coverage. Bring a pencil and a sense of humor!

Introduction to Active Cupping Techniques
Instructor: Jessica Masters | March 4, 9 am–6 pm | 8 CEU hours

A new twist on an ancient modality, cupping can melt away superficial fascial tension, release trigger points without stress on practitioner thumbs and joints, and move lymph effortlessly.

541.482.5134  aimashland.com/continuing-education

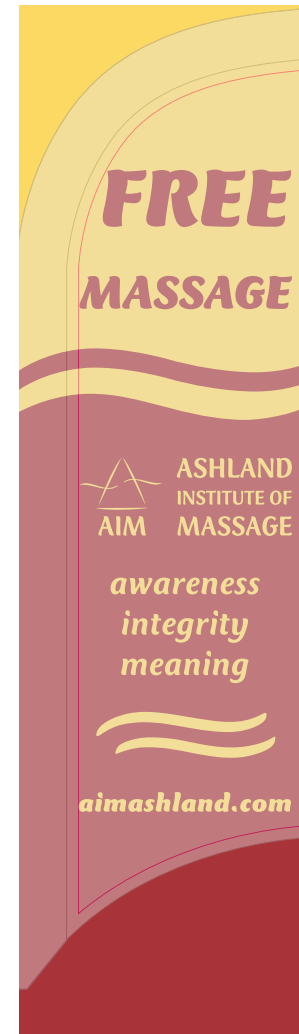
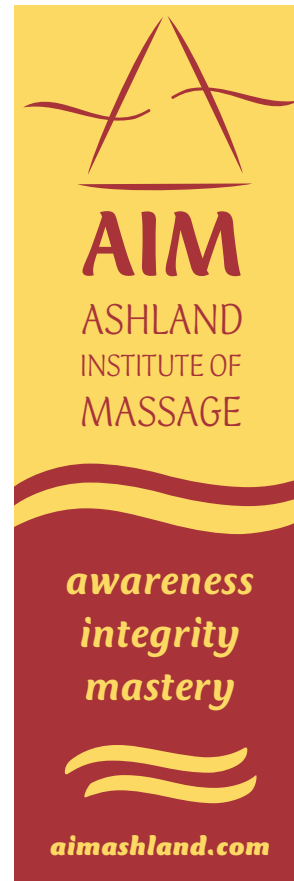
Winter/Spring 2018 Continuing Education Schedule

Course Name	Instructor	Dates	Hours
Ordo-Massage® Series: A Path to "Structure Generates Function"	Instructor: Jan Burt	January 20-21, 2018 (Saturday & Sunday)	8 am–5 pm (16 CEU hours) \$1900/\$1200
Advanced Sports Massage: Upper Body Athletic Injuries	Instructor: Jan Burt	February 17 & 18, 2018 (Saturday & Sunday)	9 am–5 pm (16 CEU hours) \$1900/\$1200
Nonviolent Communication Skills: Listening Deeply/Expressing Clearly	Instructor: Joanne Lescher	March 3, 2018 (Saturday)	8 am–12 pm (4 CEU hours) \$250
Intro to Insurance Billing for LMTs	Instructor: Christa Rodriguez	March 3, 2018 (Saturday)	1–5 pm (4 CEU hours) \$250
Introduction to Active Cupping Techniques	Instructor: Jessica Masters	March 4, 2018 (Sunday)	9 am–6 pm (8 CEU hours) \$450/\$300
Ordo-Massage® Upper Extremities: "Structure Generates Function"	Instructor: Jan Burt	March 10 & 11, 2018 (Saturday & Sunday)	9 am–5 pm (16 CEU hours) \$1900/\$1200
When Structure Meets Energy Series: Connection When Body Meets Energy	Instructor: Jan Burt	March 24 & 25, 2018 (Saturday & Sunday)	9 am–5 pm (16 CEU hours) \$1900/\$1200
Ethics for the Real World: Beyond the Basics	Instructor: T.J. Luchessa	April 20, 2018 (Thursday)	9–11 pm (2 CEU hours) \$75/\$50
Advanced Myofascial Techniques: Whiplash	Instructor: T.J. Luchessa	April 20, 2018 (Thursday)	9 am–5:30 pm (8 CEU hours) \$1000/\$700
Active Isolated Stretching for the Upper Body	Instructor: Joshua Martin	May 17 & 18, 2018 (Saturday & Sunday)	9 am–5 pm (16 CEU hours) \$1000/\$700
Active Isolated Stretching for the Upper Extremities	Instructor: Joshua Martin	May 19, 2018 (Sunday)	10 am–5 pm (6 CEU hours) \$425/\$300
When Structure Meets Energy Series: Non-Force Release Techniques	Instructor: Jan Burt	May 26 & 27, 2018 (Saturday & Sunday)	9 am–5 pm (16 CEU hours) \$1900/\$1200
Ordo-Massage® CranioSacral & Instinct Release	Instructor: Jan Burt	June 2 & 3, 2018 (Saturday & Sunday)	9 am–6 pm (16 CEU hours) \$1900/\$1200
Advanced Sports Massage: Lower Body Athletic Injuries	Instructor: Jan Burt	June 16 & 17, 2018 (Saturday & Sunday)	9 am–5 pm (16 CEU hours) \$1900/\$1200

View the full brochure (including descriptions and pricing details) at aimashland.com/continuing-education.

Register online at aimashland.com/continuing-education or contact us at 541.482.5134 or admissions@aimashland.com.

AIM & CHRYSALIS MASSAGE CLINIC SIGNS, BANNERS, & FLAGS



AIM & CHRYSALIS MASSAGE CLINIC ADS SIGNS SIGNS, AWNINGS, BANNERS, & OFFICE DISPLAYS



ASHLAND INSTITUTE OF MASSAGE (AIM)

APPLICATION MATERIALS



Professional Massage Program Application

PO Box 1233 | Ashland, OR 97520 | 541-482-5134 | 541-488-2383 (fax)
admissions@aimashland.com | aimashland.com

Date: _____

FULL LEGAL NAME	PREFERRED NAME/NICKNAME	DATE OF BIRTH
ADDRESS		
CITY	STATE	ZIP
TELEPHONE (HOME)	CELL	
EMAIL	FAX	
EMERGENCY CONTACT NAME	PHONE #	RELATIONSHIP

I am applying for:

- ☐ Full Massage Program: EVENINGS and FRIDAYS (September–June 20____)
☐ Full Massage Program: DAYS (November–June 20____)

Work Experience (most recent first)

EMPLOYER	CITY/STATE/ZIP	DATES	JOB DESCRIPTION
1. _____			
2. _____			
3. _____			

Education

HIGH SCHOOL NAME	CITY/STATE/ZIP	DEGREE	YEAR
1. _____			
2. _____			
3. _____			
COLLEGE NAME	CITY/STATE/ZIP	DEGREE	YEAR
1. _____			
2. _____			
3. _____			

Ashland Institute of Massage does not discriminate on the basis of age, race, color, religion, ethnicity, sexual orientation, gender, or disability.



awareness, integrity, meaning

Health Information

This information will be kept strictly confidential except in the case of enrollment, when only appropriate information may be shared with faculty members. Clearly mark your responses and add details for any "Yes" answers, including dates. Use a separate piece of paper if more space is needed. The following conditions could impact giving and receiving massage. Please check any that apply.

This information is kept separate from the academic records, secure from theft, and private.

- Are you currently receiving medical care, chiropractic care, or bodywork? ☐ Yes ☐ No
US Citizen? ☐ Yes ☐ No
- Have you ever had injuries due to accidents or sports? ☐ Yes ☐ No
- Do you have a present or past history of (please check all that apply):
 - ☐ HIV/AIDS/ARC ☐ Fainting ☐ MESA ☐ Back/Neck Problems
 - ☐ Chronic Fatigue ☐ Headaches ☐ Rash/Skin Problems ☐ Varicose Veins
 - ☐ Arthritis ☐ Convulsion ☐ Heart Disease ☐ High/Low Blood Pressure
 - ☐ Asthma ☐ Diabetes ☐ Tumors/Malignant ☐ Hepatitis
- Have you ever had any other illness or condition that could affect your performance in school or as a massage therapist?
☐ Yes ☐ No If so, what? _____
- Where did you first hear about our program? ☐ Friend ☐ AIM Student ☐ Phonebook
☐ Oregon Board of Massage ☐ Advertisement in _____
☐ Internet (website) ☐ Other _____

Application fee must be included: \$25

All information included with this application is complete and true to the best of my knowledge.

SIGNATURE _____ DATE _____

FOR OFFICE USE ONLY: APPLICATION MATERIALS RECEIVED

<input type="checkbox"/> Application _____	<input type="checkbox"/> Letters of Reference (2) _____
<input type="checkbox"/> Application Fee _____	<input type="checkbox"/> Photo _____
<input type="checkbox"/> Handwritten Essay Responses _____	<input type="checkbox"/> Official Transcripts _____
<input type="checkbox"/> Health Statement _____	<input type="checkbox"/> Driver's License or Government ID _____

PO BOX 1233 | ASHLAND, OR 97520 | 541-482-5134 | 541-488-2383 (FAX) | admissions@aimashland.com | aimashland.com



awareness, integrity, meaning

Professional Massage Program Application: Supplemental Materials

Your application will be complete once we receive the following additional documents (may be submitted all at once or in parts):

- ☐ Official, sealed transcripts from high school or any post-secondary educational institution you have attended
- ☐ Small current photo (2x3 inches)
- ☐ Copy of a driver's license or government ID (for verification purposes)
- ☐ One (1) letter of reference that speaks to your ability to be successful in this program and career
- ☐ Completed Health Statement (provided by AIM) for student safety giving and receiving massage
- ☐ Essay responses, preferably handwritten, to the following questions. Please be as candid and detailed as possible.

- What is your motivation for enrolling at AIM? Why do you want to be a massage therapist?
- Write a brief assessment of your academic strengths and weaknesses, including strategies to address any specific learning challenges.
- What experiences and/or training do you have with massage or other health-related areas?
- How do you plan to pay for your tuition for massage school?
- What is your time management plan regarding your training as a massage therapist? Be specific in terms of your work and family responsibilities and how you can create time weekly for study and practice (15–20 hours for evening program, 20–30 hours for day program).
- Write a 1–2 page reflection on your relationship to touch. The following questions are examples of what you might consider:
 - What touch experiences have impacted you the most in your life?
 - What does touch mean to you?

All completed documentation may be sent to:

ASHLAND INSTITUTE OF MASSAGE | PO BOX 1233 | ASHLAND, OR 97520

When the above documents have been completed and returned to AIM, we will contact you to schedule a 60-minute on-site academic skills test (EPN) followed immediately by an admissions interview with one of the directors. This final step in your application process will take approximately 2 hours.

Thank you for applying to Ashland Institute of Massage!

PO BOX 1233 | ASHLAND, OR 97520 | 541-482-5134 | 541-488-2383 (FAX) | admissions@aimashland.com | aimashland.com



Professional Massage Program Health Statement

PO Box 1233 | Ashland, OR 97520 | 541-482-5134 | 541-488-2383 (fax)
admissions@aimashland.com | aimashland.com

Date: _____

AIM requires completion of this form by a licensed health practitioner/physician (MD, DO, ND, DC, PA, or NP) in the interest of helping to ensure a positive, successful experience for those considering training to become a massage therapist. We appreciate your cooperation.

APPLICANT NAME	PHYSICIAN NAME	PHYSICIAN PHONE
PHYSICIAN ADDRESS	CITY	STATE ZIP

AIM's professional massage program is a rigorous course of study, and it is recommended that persons who undertake this training be in good physical health. If the answers to any of the questions below indicate concern about a candidate's ability to undergo this program, please explain on the other side of the page.

- ☐ The person is in good physical health.
- ☐ This person has had no recent injuries, accidents, or muscular-skeletal disorders, including concussion or head injury, whiplash, sciatica, carpal tunnel syndrome, or thoracic outlet syndrome. (If a candidate does have any of these conditions, please describe in detail any limits to his/her ability to function due to condition.)
- ☐ This person is able to work extensively in the standing position with use of hands/wrists.
- ☐ This person does not have a history of chronic headaches, including migraines.
- ☐ This person has no history of autoimmune dysfunction, CFS, or fibromyalgia.
- ☐ This person has no communicable disease.

As part of taking this training, the applicant would be receiving massage work on a consistent basis for 6–10 months of classes, including deep tissue and range-of-motion work. If there are health situations for which it would not be in the person's best interest to be receiving massage, this should be considered when recommending this person for massage training. Please check if any of the following conditions are present for this candidate:

- Some of the basic contraindications to receiving general massage (based on Swedish massage, the most extensive component of AIM training):

- ☐ Advanced stages of diabetes
- ☐ Advanced stages of heart conditions
- ☐ Arteriosclerosis
- ☐ Advanced failure of any internal organs
- ☐ Highly metastatic cancers
- ☐ Extreme emotional instabilities

CONTINUED ON OTHER SIDE



Initial Interview Questionnaire

PO Box 1233 | Ashland, OR 97520 | 541-482-5134 | 800-709-5875 | 541-488-2383 (fax)
admissions@aimashland.com | www.aimashland.com

Which program are you interested in?

- ☐ 6-Month/DAY CLASSES OR ☐ 10-month/NIGHT CLASSES

Date: _____

NAME	EMAIL
PHONE	CITY STATE ZIP

How did you become interested in massage therapy?

How long have you been thinking about going to school to become a massage therapist?

How soon do you anticipate starting school?

What do you presently do for work?

What do you like about your present work?

CONTINUED ON OTHER SIDE

ASHLAND INSTITUTE OF MASSAGE (AIM) BROCHURE

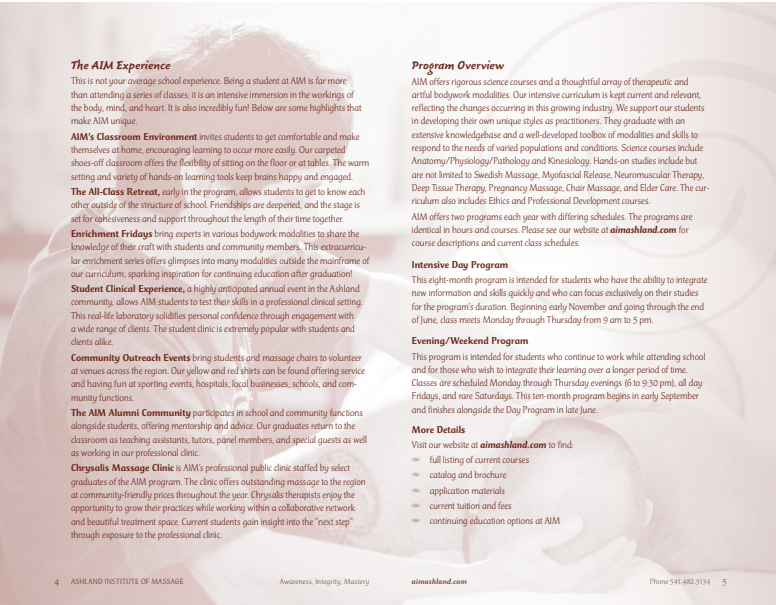


AIM
ASHLAND INSTITUTE OF MASSAGE
awareness. integrity. mastery

Professional Massage Program

ASHLAND INSTITUTE OF MASSAGE
PO Box 1233
Ashland, Oregon 97520
Phone: 541-482-5134

Find us on
Facebook!
aimashland.com



The AIM Experience
This is not your average school experience. Being a student at AIM is far more than attending a series of classes. It is an intensive immersion in the workings of the body, mind, and heart. It is also incredibly fun! Below are some highlights that make AIM unique.

AIM's Classroom Environment invites students to get comfortable and make themselves at home, encouraging learning to occur more easily. Our carpeted shoes-off classroom offers the flexibility of sitting on the floor or at tables. The warm setting and variety of hands-on learning tools keep brains happy and engaged.

The All-Class Retreat, early in the program, allows students to get to know each other outside of the structure of school. Friendships are deepened, and the stage is set for cohesiveness and support throughout the length of their time together.

Enrichment Fridays bring experts in various bodywork modalities to share the knowledge of their craft with students and community members. This extracurricular enrichment series offers glimpses into many modalities outside the main frame of our curriculum, sparking inspiration for continuing education after graduation!

Student Clinical Experience, a highly anticipated annual event in the Ashland community, allows AIM students to test their skills in a professional clinical setting. This real-life laboratory solidifies personal confidence through engagement with a wide range of clients. The student clinic is extremely popular with students and clients alike.

Community Outreach Events bring students and massage chairs to volunteer at venues across the region. Our yellow and red shirts can be found offering service and having fun at sporting events, hospitals, local businesses, schools, and community functions.

The AIM Alumni Community participates in school and community functions alongside students, offering mentorship and advice. Our graduates return to the classroom as teaching assistants, tutors, panel members, and special guests as well as working in our professional clinic.

Chrysalis Massage Clinic is AIM's professional public clinic staffed by select graduates of the AIM program. The clinic offers outstanding massage to the region at community-friendly prices throughout the year. Chrysalis therapists enjoy the opportunity to grow their practices while working within a collaborative network and beautiful treatment space. Current students gain insight into the "next step" through exposure to the professional clinic.

Program Overview
AIM offers rigorous science courses and a thoughtful array of therapeutic and artful bodywork modalities. Our intensive curriculum is kept current and relevant, reflecting the changes occurring in this growing industry. We support our students in developing their own unique styles as practitioners. They graduate with an extensive knowledgebase and a well-developed toolbox of modalities and skills to respond to the needs of varied populations and conditions. Science courses include Anatomy/Physiology/Pathology and Kinesiology. Hands-on studies include but are not limited to Swedish Massage, Myofascial Release, Neuromuscular Therapy, Deep Tissue Therapy, Pregnancy Massage, Chair Massage, and Elder Care. The curriculum also includes Ethics and Professional Development courses.

AIM offers two programs each year with differing schedules. The programs are identical in hours and courses. Please see our website at aimashland.com for course descriptions and current class schedules.

Intensive Day Program
This eight-month program is intended for students who have the ability to integrate new information and skills quickly and who can focus exclusively on their studies for the program's duration. Beginning early November and going through the end of June, class meets Monday through Thursday from 9 am to 5 pm.

Evening/Weekend Program
This program is intended for students who continue to work while attending school and for those who wish to integrate their learning over a longer period of time. Classes are scheduled Monday through Thursday evenings (6 to 9:30 pm), all day Fridays, and rare Saturdays. This ten-month program begins in early September and finishes alongside the Day Program in late June.

More Details
Visit our website at aimashland.com to find:
 • full listing of current courses
 • catalog and brochure
 • application materials
 • current tuition and fees
 • continuing education options at AIM

4 ASHLAND INSTITUTE OF MASSAGE Awareness, Integrity, Mastery aimashland.com Phone 541-482-5134 5



Do you value:

- Helping individuals along their personal path toward wellness?
- Contributing to the health of your community in a direct and meaningful way?
- Leading a life of personal and professional integrity?
- Compassionate connection with people?
- Flexibility as to how, where, and with whom you choose to share your work?
- Being part of the rapidly expanding field of alternative medicine practitioners?

Welcome to AIM!

A small school with a big vision, we offer a holistic approach to massage education. At Ashland Institute of Massage, who you are is as important as what you learn. We value close personal connections with every one of our students. From your initial interest in massage as a profession through your licensure and career, we support the individual journey of each person entering our doors.

AIM is an intentionally small school focused on the individual learner. We have created an environment that promotes the health and well-being of all students while encouraging them to achieve a high standard of personal and professional excellence. AIM's dedicated instructors are passionate about what they do and bring

real life experience as practitioners into the classroom. We are committed to utilizing multiple creative and entertaining teaching strategies to accommodate a range of different learning styles.


Students progress through the AIM program as a closely knit cohort, providing continual support to one another. Our diverse student body brings a rich set of skills and life experiences to deepen the learning process. Friends made here are friends for life. Our students are irrevocably transformed by their massage school experience.

At Ashland Institute of Massage, we recognize that massage is not only an individual health care practice but also a sustainable aspect of a healthy community. We actively participate in community events and volunteer opportunities, encouraging our students to cultivate a wider view of themselves as they experience the impact of their work in various settings. The beautiful Rogue Valley in which our school is nestled is known for its community of highly skilled bodyworkers, and this professional network offers much support for our students in their practices.

Ashland Institute of Massage has been in operation since 1988 and is recognized as a state and national leader in the field of massage education. Our graduates excel in their licensure exams and careers, with a reputation that supports them in a wide variety of professional work environments. Our proudest accomplishment is the fulfillment our grads experience every day by doing the work they love.



2 ASHLAND INSTITUTE OF MASSAGE Awareness, Integrity, Mastery aimashland.com Phone 541-482-5134 3




Contact us to request an application, schedule a campus tour, or arrange a classroom visit. We look forward to partnering with you on your journey to becoming a massage therapist!

PO Box 1233
Ashland, OR 97520
aimashland.com

541-482-5134 or 866-709-5875
admissions@aimashland.com
Facebook: [Ashland Institute of Massage](https://www.facebook.com/AshlandInstituteOfMassage)

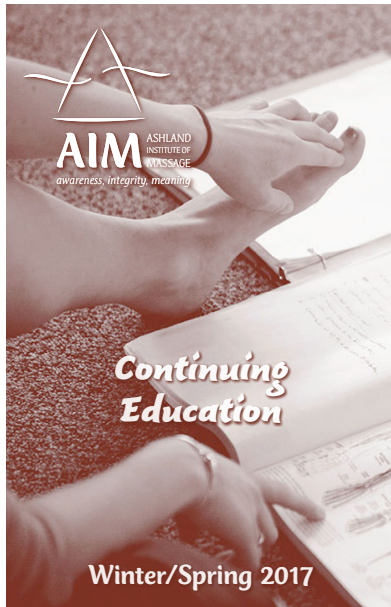
AIM is licensed by the Higher Education Coordinating Committee (HECC), and the programs are approved by the Oregon Board of Massage Therapists (OBMT), the National Certification Board for Therapeutic Massage and Bodywork (NCBTMB), and Associated Bodywork and Massage Professionals (ABMP). The massage programs at AIM are also approved by the Oregon State Approving Agency for the use of Veterans' Education Benefits.

Design by Michael & Michael Creative, LLC | Photography by Remy N. Finney



6 ASHLAND INSTITUTE OF MASSAGE Awareness, Integrity, Mastery

ASHLAND INSTITUTE OF MASSAGE (AIM) CONTINUING EDUCATION BROCHURE



Welcome to the Winter/Spring 2017 Continuing Education Offerings at AIM!

We are proud to announce that, in honor of the trees, the **AIM Continuing Education Brochure** has graduated to an online format! Please help us further reduce our paper use by sharing your email address for future mailings at admissions@aimshland.com or **541.482.5134**. We are excited about the diversity of classes we are able to offer this season in response to your requests. Hope to see you in the classroom!

Registration

You may sign up and pay for Continuing Education workshops through our online registration system at nki.com/aimshland. You may also register via email or by telephone at **541.482.5134**.

Cancellations

Cancellations may be made via email or phone. Cancellations with fewer than three (3) days' notice will be charged half the seminar tuition. Those who make other cancellations will forfeit their deposit.

Kinesiology Taping: Level I & Level II

Instructor: Jon "Shaggy" McLaughlin

January 14 & 15, 2017 (Saturday & Sunday) 9 am–5 pm (14 CEU hours)

\$420 (\$415 after December 30, 2016) Level I only, \$200 (\$200 after December 30, 2016)

Note: Course fee includes taping supplies for class and to take home.

The colorful tape you saw at the Olympics is not just for elite athletes! Kinesiology taping is now playing important roles in clinical, rehabilitative, and manual therapy settings. Come learn current taping methods as well as the theoretical basis for this powerful technique. Level I explores anatomy of the skin, theories, and history of taping; contraindications, and how to tape for pain and various injuries. Level II continues with taping for edema, bruising, nerve entrapment, and scar tissue release. We also cover taping for posture as well as assessing and taping the fascial chains for movement.

Jon McLaughlin, LMT, has been practicing massage in Ashland since 2010. An AIM alumnus, he provides sports massage and myofascial therapies to athletes in his office and at athletic events. Jon uses a blend of sports massage, myofascial, neuromuscular, and trigger point therapies to address his patients' needs. He holds a BS in outdoor education.

Ortho-Bionomy® Spine & Pelvis "Structure Governs Function"

Instructor: Jim Berns

January 21 & 22, 2017 (Saturday & Sunday) 9 am–6 pm (16 CEU hours)

\$310 (\$300 after January 6, 2017)

The releases demonstrated in this class use osteopathic-based gentle body positions and movements to stimulate self-correcting reflexes within the muscles and nerves. This highly specific and structurally oriented method can move the client out of pain and discomfort within ten to thirty seconds. This class focuses on releases for the neck, thoracic and lumbar spine, sacrum, ilia, and psoas muscles.

Jim Berns, Ortho-Bionomy®-registered Advanced Instructor, has taught internationally for over thirty years. He is coauthor of *Ortho-Bionomy: A Practical Manual*. Jim was trained by Dr. Arthur Lincoln Pauls, the founder of Ortho-Bionomy®. A certified massage therapist since 1979, he was named **2013 Educator of the Year** by the American Massage Therapy Association (AMTA). Jim brings to his over three decades of teaching detailed information, a compassionate heart, and a unique sense of humor.

Introduction to Active Cupping Techniques

Instructor: Jessica Masters

February 10, 2017 (Friday) 1 pm–6 pm (5 CEU hours)

\$100 (\$115 after January 22, 2017)

A new twist on an ancient modality, cupping is no longer only for Chinese medical practitioners. In the hands of a massage therapist, cupping can melt away superficial fascial tension, release trigger points without stress on practitioner thumbs and joints, and move lymph effortlessly. This class offers an introduction to active cupping techniques that will allow you to achieve great results with minimal time and effort. Cups will be provided and available for purchase in class. If you have a set already, please bring them.

Jessica Masters, LMT, has been licensed for six years in the state of Oregon and practices out of *Sakaya Massage Clinic* in Ashland. A 2010 AIM graduate, Jessica also holds a certification in medical massage. She is currently pursuing an education in the field of physical therapy.

Pregnancy Massage

Instructor: Sheryl Grande

February 11 & 12, 2017 (Saturday & Sunday) 11 am–4:30 pm (10 CEU hours)

\$200 (\$210 after January 22, 2017)

Pregnant women and their bodies require special attention during the formative months of a pregnancy. How to approach a pregnant body—and what to avoid—are taught in this hands-on class instructed by a pregnancy massage expert. Students will get to practice techniques first with each other and then with some fortunate pregnant women!

Sheryl Grande, LMT, has an Ashland-based private massage practice specializing in pregnancy and Thai massage. She is also a doula and yoga instructor. She loves to help women experience the growth and changes that pregnancy, childbirth, and motherhood bring. Her popular class is a regular part of the AIM curriculum.

2

ASHLAND INSTITUTE OF MASSAGE

Awareness, Integrity, Meaning

aimshland.com

Phone 541.482.5134

3

Table Thai

Instructor: D'vorah Swarzman

March 4 & 5, 2017 (Saturday & Sunday) 9 am–5 pm (14 CEU hours)

\$225 (\$210 after February 17, 2017)

Learn how to integrate Thai massage stretches, compression, traction, joint mobilization, and acupressure into your table Thai massage. We will emphasize body mechanics and honoring the spiritual roots of this ancient healing art. This form does not replace traditional Thai floor massage but is intended to enhance the work you do at the table.

D'vorah Swarzman, LMT, has been studying the art and science of traditional Thai massage since 1993, regularly returning to Thailand for further study. A graduate of Heartwood Institute's 750-hour Advanced Massage Therapist Program, she maintains a private practice in Ashland. D'vorah is a popular instructor and founding member of the *The Healing Alliance International*. She integrates rhythm, improvisation, and mindfulness into her practice.

Advanced Myofascial Techniques

Offered in partnership with *TL Luchan Advanced Trainings*, this popular series of seminars presents advanced and little-known myofascial techniques that can be easily incorporated into existing personal styles. Drawing on a wide range of disciplines, the classes inspire creativity and innovation around the goal of creating long-lasting structural change. If you have enjoyed MFR training at AIM or are ready to expand the therapeutic value of your work, this series of classes will be deeply satisfying. This season, we are fortunate to welcome TL Luchan himself to our school (enrollment permitting). Don't miss this amazing opportunity to learn from a true master!

Note: Registration for Advanced Myofascial Techniques seminars must be done through their website at AdvancedTrainings.com and their early enrollment and cancellation policies shall apply. For details, visit AdvancedTrainings.com or email info@advancedtrainings.com or call 877.499.8811. For online registration and additional information, visit their website: www.advancedtrainings.com/CEU2017-1206 or call AIM by phone registration 541.482.5134.

Sciatica & Disc Issues

Instructor: TL Luchan (enrollment permitting) or George Sullivan

March 17, 2017 (Friday) 1–3 pm (8 CEU hours)

\$179 (\$169 after February 21, 2017)

Learn advanced myofascial techniques that dramatically improve your ability to work with sciatica, pseudo-sciatica, and sciatic pain, hamstring syndrome, piriformis syndrome, related lumbar disc issues, and more.

Pelvis, Hip, & Sacrum

Instructor: TL Luchan (enrollment permitting) or George Sullivan

March 18, 2017 (Saturday) 9 am–5:30 pm (6 CEU hours)

March 19, 2017 (Sunday) 9 am–4:30 pm (16 CEU hours)

\$239 (\$239 after February 23, 2017)

Learn advanced myofascial techniques that dramatically improve your ability to work with hip, pelvic, and thigh pain, gait and sacroileal issues, sciatica, and more. **TL Luchan, Certified Advanced Rolfer®**, is a lead instructor and director of **Advanced Trainings**. TL's background includes faculty member of the Rolfer Institute, resident practitioner at the Leden Institute, and adjunct faculty member of Nampa University's Somatic Psychology Department. He has trained thousands of practitioners in his popular courses at schools and centers in more than a dozen countries across six continents. TL is the author of an *Advanced Myofascial Techniques* textbook series, and his regular columns have appeared in *Massage & Bodywork* magazine since 2009. TL's ability to connect interdisciplinary, his prior ideas with practical, real-world application has made his trainings and events popular worldwide.

Nonviolent Communication Skills: Listening Deeply/Expressing Clearly

Instructor: Joanne Lezcher

April 14, 2017, 1–2 pm (4 Ethics/Communication CEU hours)

\$75 (\$85 after March 31, 2017)

We all want to be heard and understood! Our clients certainly do, and keeping communication clear and effective can be a challenge of its own. Join Joanne to learn some simple techniques that will help you discover the healing power of empathic listening—for both your professional and personal lives. We will also address your real-life experiences, and you'll take home fresh ideas and techniques for expressing yourself clearly and clearly. This course meets the 4-hour Ethics/Communication requirement for Oregon LMT license renewal.

Joanne Lezcher, CT, is a certified trainer in nonviolent communication. As an experienced mediator and group facilitator, she equips people to dialogue with each other more effectively. Renowned for her warmth, empathy, and humor, Joanne teaches practical skills that clients can immediately exercise in their practices and lives. Her reputation has been affectionately summarized as an "ability to tame lions."

Dynamic Biomechanics of Gait

Instructor: Judith Sanford

April 21, 2017 (Friday) 6–8:30 pm; April 22, 2017 (Saturday) 9 am–5 pm

April 23, 2017 (Sunday) 9 am–4:30 pm (16 CEU hours)

\$310 (\$300 after April 7, 2017)

The fluids are the context within which our physical life happens. This class will help you make a paradigm shift in your work from tissue-based biomechanics to the fluid-focused dynamics of self-correction inherent in all of us. We focus on the gait pattern—from which all movement originates—and the ability of our joints and tissues to alternate between weight-bearing and non-weight-bearing states. Refining your palpation and assessment skills, you will learn to work with the dynamic buoyancy within the fluid wholeness of your clients. Work with the pelvis, hip, and extremities facilitates the free expression of gait as well as assisting with pain, joint dysfunction, postural dysfunction, and fascial tensions. Knowledge of the musculoskeletal system and kinesiology is an excellent foundation for this course.

Judith Sanford, LMT, CST, has been an LMT for forty years. Since 1991, she has been focusing increasingly on subtle fluid-focused modalities. Judith has shared about this profound, effective, gentle approach and the mysterious Fluid World within.

American Heart Association (AHA) Heartsaver CPR & AED

Instructor: Lisa Mendenhall

April 28, 2017 (Friday) 12:30–2:30 pm or 4–6 pm (2 CEU hours)

\$40

Gain proficiency in CPR and the use of an automated external defibrillator (AED) as well as the obstructed airway technique for adults and children. This American Heart Association-approved course meets the CPR requirements for OR LMT license renewal.

Lisa Mendenhall, AHA, is an Ashland EMT (AEMT) firefighter with Jackson County Fire District #4 and owner of *The Respirator First Aid & CPR, LLC*. She facilitates classes in a relaxed yet professional manner, bringing her experience in real-life emergency situations as the trains ordinary people for extraordinary circumstances.

Ortho-Bionomy® Exploration of Movement

Instructor: Jim Berns

May 6 & 7, 2017 (Saturday & Sunday) 9 am–6 pm (16 CEU hours)

\$310 (\$300 after April 21, 2017)

In this hands-on class, we add movement as an additional tool to help our clients be more open, pliable, and flexible. We will develop techniques and sensitivity to evaluate where deeper blockages exist, use hands-on movements to release the blockages, integrate at a deep level in the body, and so much more. See Jim's bio above for instructor details.

Practical Pathology for Bodyworkers: Musculoskeletal & Neuromuscular Disorders

Instructor: Dr. Michael Neely

June 17 & 18, 2017 (Saturday & Sunday) 9 am–6 pm (16 CEU hours)

\$209 (\$219 after June 2, 2017)

Feeling like your knowledge base is a bit rusty? Presented from a bodyworker's perspective, this fun, interactive, and educational class covers assessment and management of more than fifty of the most common, need-to-know pathologies you may encounter in your daily practice. Intervertebral disc injuries, peripheral nerve compression, autoimmune disorders, and arthritis are just a few examples. Emphasis is on the practical application of knowledge, knowing what you are working with, contraindications, red and yellow flags for pathologies, and understanding when to treat versus when to refer. Not only is the study of pathology critically important, interesting, and practical for bodyworkers, it can potentially have life-changing impacts for your clients.

Dr. Michael Neely, DC, brings a wealth of experience to his passionate teaching. He has been a bodyworker for twenty-three years and a chiropractor physician for sixteen. Michael is an adjunct professor of anatomy and physiology at St. Martin's University. He continues to refine the art of his own bodywork through his clinical practice, South Sound Pain Relief Clinic in Olympia, Washington.



PO Box 1235 | Ashland, OR 97520 | 541.482.5134 | admission@aimshland.com | aimshland.com

Design by Michael & Althea Creative, LLC | Photography by Rory N. Finney

4

ASHLAND INSTITUTE OF MASSAGE

Awareness, Integrity, Meaning

aimshland.com

Phone 541.482.5134

5

6

ASHLAND INSTITUTE OF MASSAGE

Awareness, Integrity, Meaning

aimshland.com

Phone 541.482.5134

7

ASHLAND INSTITUTE OF MASSAGE (AIM)

CATALOG

Course Descriptions

Structural Anatomy (21 hour)

This course explores the structure and movement of the body. It includes a detailed study of the skeletal system and its relationship to movement, including interactive exploration of the axillary girdle of the human skeleton. Students will receive the following goals for:

- Acquire a conceptual understanding of the skeletal system of the human body
- Identify the name, location, and function of the 205 human bones
- Classify joints by both structure and function with a knowledge of the type and location
- Clearly portray the human landmarks relevant to the field of massage therapy
- Appreciate the beauty, intricacy, and balance in the working of the human body

Anatomy/Physiology/Therapy I & II

This college-level course combines the study of anatomy and physiology with the study of pathology, creating a seamless review of the science of the human body.

While anatomy and physiology examine the structure and function of the human body, pathology examines the dysfunction in humanism that may occur with disease. All topics are related to a clear and concise manner to the practice of massage therapy. Students will learn along with a thorough understanding of the workings of the human body, practical knowledge of commonly occurring health problems, and tactics for communicating and working with clients and other health professionals.

Anatomy (161 hour)

Chemistry & Cellular Biology

Tissue & Integumentary System

Muscular System

Cardiovascular System

Respiratory System

Endocrine System

Reproductive System

Lymphatic System

Immunology & Immune System

Anatomy/Physiology (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Knowledge (101 hour)

This course focuses on the structure of the body, its location, and function in movement and posture. The class is structured to emphasize hands-on experience and multidimensional learning. Students will learn the following by the end of the major modules of the human body:

- Name and location relative to surrounding structures, including orientation in relationship to
- Position of organs, tissues, and bony landmarks, description and description of all structures, and identifying and identifying all muscles learned
- Orientation and description of all structures, including orientation, and orientation
- Identification of common conditions in body posture caused by muscular imbalance
- Definition and use of anatomical terms: directional location and movement at synovial joints

Color Lab (101 hour)

Students will have a unique opportunity to visit Southern Oregon University's Color Lab as an adjunct to Education. There, they will view the museum and other natural history programs of a human skeleton. The individual level of appreciation in the experience depends on each student's level of interest.

Introduction to Polymers (101 hour)

In this course, students will be introduced to the art of polymer (body) through a series of lectures, demonstrations, and laboratory. Specific topics covered include:

Chemical & Cellular Biology

Tissue & Integumentary System

Muscular System

Cardiovascular System

Respiratory System

Endocrine System

Reproductive System

Lymphatic System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

Therapeutic Massage (21 hour)

Endocrine System

Reproductive System

Respiratory System

Cardiovascular System

Immunology & Immune System

This has been one of the most incredible and transformative experiences of my life. You are wonderful teachers and even better human beings. No words can express my gratitude to you. Thank you for your support, encouragement, and some of the best days of my life.

—DANA K., CLASS OF 2012

Programs Manager (101 hour)

Program managers and their bodies require special attention during the formative months of a program. They are required to present both to the public and to the public in a clear and concise manner. They are required to present both to the public and to the public in a clear and concise manner. They are required to present both to the public and to the public in a clear and concise manner.

Elmer (101 hour)

Working with people in their later years is a program manager's responsibility. The specific conditions for interacting with older people and their knowledge of the human body are essential to the success of the program. The class includes an interview (SAC) session with a group of senior citizens and a program manager.

Neuroscience & Deep Tissue Therapy (101 hour)

Combining techniques from Neuroscience Theory and deep tissue methods, this course explores deep tissue release and injury rehabilitation with an emphasis on the human body and its function. Many practical techniques are taught for a variety of conditions such as chronic muscle tension, carpal tunnel syndrome, and vertigo.

Myofascial Release (101 hour)

This course teaches how to palpate and release tension within the fascia. The course includes an interview (SAC) session with a group of senior citizens and a program manager. The class includes an interview (SAC) session with a group of senior citizens and a program manager.

Swedish Massage Theory & Techniques (101 hour)

Swedish Massage is the foundation of all massage. This course includes an interview (SAC) session with a group of senior citizens and a program manager. The class includes an interview (SAC) session with a group of senior citizens and a program manager.

Chair Massage (101 hour)

Chair massage is a unique and popular form of massage. This course includes an interview (SAC) session with a group of senior citizens and a program manager. The class includes an interview (SAC) session with a group of senior citizens and a program manager.

Therapeutic Massage (101 hour)

This course is a 200-hour pre-graduate program for the field of massage. It includes an interview (SAC) session with a group of senior citizens and a program manager. The class includes an interview (SAC) session with a group of senior citizens and a program manager.

Therapeutic Massage (101 hour)

This course is a 200-hour pre-graduate program for the field of massage. It includes an interview (SAC) session with a group of senior citizens and a program manager. The class includes an interview (SAC) session with a group of senior citizens and a program manager.

Therapeutic Massage (101 hour)

This course is a 200-hour pre-graduate program for the field of massage. It includes an interview (SAC) session with a group of senior citizens and a program manager. The class includes an interview (SAC) session with a group of senior citizens and a program manager.

Therapeutic Massage (101 hour)

This course is a 200-hour pre-graduate program for the field of massage. It includes an interview (SAC) session with a group of senior citizens and a program manager. The class includes an interview (SAC) session with a group of senior citizens and a program manager.

Therapeutic Massage (101 hour)

This course is a 200-hour pre-graduate program for the field of massage. It includes an interview (SAC) session with a group of senior citizens and a program manager. The class includes an interview (SAC) session with a group of senior citizens and a program manager.

Therapeutic Massage (101 hour)

This course is a 200-hour pre-graduate program for the field of massage. It includes an interview (SAC) session with a group of senior citizens and a program manager. The class includes an interview (SAC) session with a group of senior citizens and a program manager.

Therapeutic Massage (101 hour)

This course is a 200-hour pre-graduate program for the field of massage. It includes an interview (SAC) session with a group of senior citizens and a program manager. The class includes an interview (SAC) session with a group of senior citizens and a program manager.

Therapeutic Massage (101 hour)

This course is a 200-hour pre-graduate program for the field of massage. It includes an interview (SAC) session with a group of senior citizens and a program manager. The class includes an interview (SAC) session with a group of senior citizens and a program manager.

Therapeutic Massage (101 hour)

This course is a 200-hour pre-graduate program for the field of massage. It includes an interview (SAC) session with a group of senior citizens and a program manager. The class includes an interview (SAC) session with a group of senior citizens and a program manager.

Therapeutic Massage (101 hour)

This course is a 200-hour pre-graduate program for the field of massage. It includes an interview (SAC) session with a group of senior citizens and a program manager. The class includes an interview (SAC) session with a group of senior citizens and a program manager.

Therapeutic Massage (101 hour)

This course is a 200-hour pre-graduate program for the field of massage. It includes an interview (SAC) session with a group of senior citizens and a program manager. The class includes an interview (SAC) session with a group of senior citizens and a program manager.

Therapeutic Massage (101 hour)

This course is a 200-hour pre-graduate program for the field of massage. It includes an interview (SAC) session with a group of senior citizens and a program manager. The class includes an interview (SAC) session with a group of senior citizens and a program manager.

Therapeutic Massage (101 hour)

This course is a 200-hour pre-graduate program for the field of massage. It includes an interview (SAC) session with a group of senior citizens and a program manager. The class includes an interview (SAC) session with a group of senior citizens and a program manager.

Sports Massage (101 hour)

This course is a 200-hour pre-graduate program for the field of massage. It includes an interview (SAC) session with a group of senior citizens and a program manager. The class includes an interview (SAC) session with a group of senior citizens and a program manager.

Elmer (101 hour)

Working with people in their later years is a program manager's responsibility. The specific conditions for interacting with older people and their knowledge of the human body are essential to the success of the program. The class includes an interview (SAC) session with a group of senior citizens and a program manager.

Neuroscience & Deep Tissue Therapy (101 hour)

ASHLAND INSTITUTE OF MASSAGE (AIM) CATALOG

If an instructor has concerns about a student's conduct that are not resolved by dialogue with the student, a meeting will take place that includes the student, instructor, and an administrator. Should the student feel aggrieved by the process/outcome of the meeting, another meeting may be requested that includes an additional AIM staff member of the student's choice. Warning, probation, or dismissal from the program may result from lack of proper conduct.

Discipline Verbal Warning

Students who violate any of the aforementioned actions may first be given one verbal warning by an instructor or administrator. A written "violation report" will be provided documenting the specifics of each violation. The student must sign an acknowledgment that they have received a verbal warning for the behavior(s). Starting with acknowledgment does not indicate agreement with the content of the warning. Depending on the severity of the violation, a student may receive up to three verbal warnings for behavior before probation is requested; each warning will specify the charges in student behavior required. The student must acknowledge in writing each verbal warning.

Discipline Written Warning

Written warning will be given on the basis of severe violations (e.g., actions potentially injurious to other students and casual misconduct) or subsequent violations of actions for which the student has received verbal warning. Students must sign an acknowledgment that they have received a written warning for the behavior(s). Signing such acknowledgment does not indicate agreement with the content of the warning. A maximum of three written warnings will be given before a student is placed on probation.

Discipline Probation

Probation may be invoked when a student has received verbal and/or written warnings and the student's behavior continues to be clearly disruptive to the educational environment or the student has put another person at risk of physical or emotional injury.



16 ASHLAND INSTITUTE OF MASSAGE

ry. Terms of probation may vary but will be specifically detailed in a document the student must sign. Probation will not exceed the remaining program length. Students who break the terms of probation will be terminated. A second probation is grounds for suspension and possible dismissal.

Discipline Academic Probation

Students may be placed on academic probation when their performance falls below a passing grade in graded courses. Clear guidelines for improving academic performance and a timeline for meeting them will be established in collaboration with the student. Probationary terms may include additional required academic tutoring. Any cost associated with tutoring is the student's responsibility. All other standards of performance/behavior will apply during the probationary period. Students who must list terms of academic probation will be dismissed if good standing at the end of the probationary term.

Discipline Suspension

Any instructor may temporarily suspend a student from class whose conduct is highly disruptive physically or emotionally dangerous to other students or staff, or is in any other way unacceptable in the academic setting. Suspension is a timely, but not necessarily, presided by probation. The director will, within two business days, review cases of students who have been suspended for potential dismissal. If not dismissed, the student is responsible for any instruction and assignments missed during the suspension. Neither suspension nor probation will be shown on a student's transcript, and adequate resolution of their action will not impair a student's ability to maintain satisfactory academic progress.

Discipline Dismissal

Any student may be dismissed for violation of the policies and procedures of AIM as set forth in this catalog or other publications of the Institute to include financial commitments or an unsatisfactory academic progress. The director, after consultation with parties involved, makes the final decision regarding dismissal. Students who are dismissed are not guaranteed re-admission. Notification of dismissal will be sent by certified mail or given in person to the student. Refunds for dismissal students are made according to the following refund policy.

Reinstatement

Students who voluntarily withdraw from the program while meeting all academic and performance measures may re-enroll within an eighteen-month period. Students who have been involuntarily dismissed for not meeting financial obligations may re-enroll within eighteen months, provided all outstanding

Awareness, Integrity, Meaning

Even though the distance between us is great, not a day goes by that I don't think of my loving AIM family.

—JACQUELINE W., CLASS OF 2011

financial obligations have been met. Students who have been involuntarily dismissed from the program for behavioral reasons or for breaking the student conduct code may apply for reinstatement but must submit a plan for meeting all requirements—academic and behavioral—the school requires. AIM reserves the right to not reinstate the student. Any student who is reinstated must meet all terms of a mutually signed upon academic/behavior plan. Not meeting the conditions of such an agreement may be cause for termination without opportunity for subsequent negotiation/retirement. Changes in tuition and fees may apply to any student who re-enrolls or is reinstated.

Discrimination Policy

AIM will not discriminate against any student or faculty member on the basis of gender, race, color, ethnicity, religion, sex, sexual orientation, national origin, marital status, age, or disability. Students are encouraged to file with the student grievance policy to resolve any perceived discriminatory action by other students, faculty, or staff. Any person unlawfully discriminated against, as described in CRE 345-340, may file a complaint under CRE 659A-822 with the commissioner of the Bureau of Labor and Industries. Any faculty member or administrator found to have engaged in discriminatory behavior will be subject to discipline as outlined in the school's instructor policy manual.

Student Grievance Policy/Appeal Process

AIM always encourages open and direct communication. If you have a complaint or disagreement regarding any issue or instructor go directly to the instructor outside of class time to discuss the situation. If this does not result in resolution, address the issue in writing to either director. The administrator will set up a three-way meeting with you and the instructor within ninety days of the written complaint with the intent of facilitating the dispute and resolution. The director presiding at this meeting will make a decision in writing to you within seventy-two hours. If a student disagrees with grade, reported absence, or outstanding assignments, and/or the subject copies of all tests, assignments, and/or documentation to be reconsidered. Administration will respond to any such submissions within one school week.

Students aggrieved by any action of the school should always first attempt to resolve their problems with appropriate school officials. Should this procedure fail, students may contact the Oregon Higher Education Coordinating Commission, 225 Capitol St. NE, Salem, OR 97331 (available by phone at 503-945-5721 or email at education.investment@state.or.us).

aimashland.com

541-482-5134 17

Withdrawal & Refund Policies

Non-Attendance/Withdrawal Policy

Students may cancel their enrollment in writing. Refunds of tuition paid are made according to the following schedule. Cancellations are effective following the last class attended or by postmark of written notice of cancellation is received prior to class start. If no written notice is received, the student will be considered dismissed from school as of two weeks. Refund days following the last class attended. Refunds are mailed within thirty days of written notice. Refunds for textbooks are only made to books not yet purchased for the student. The student is entitled to receive any textbooks that have been purchased for him or her to hold.

— If enrollment is cancelled within five business days: 100 percent refund.

— If enrollment is cancelled after five business days but prior to start of program: 100 percent refund, not including the \$125 registration fee.

— If enrollment is cancelled after program has begun and less than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.

— If enrollment is cancelled after the student has completed more than 50 percent of program has been offered, the refund is provided as determined by percentage of program offered, not including \$125 registration fee. 50 percent or more of program has been offered, there is no refund and you are responsible for the entire tuition as agreed upon in the enrollment contract.



on other students in the program or the learning environment, they may be referred to outside professional counseling as a case management requirement of continuing the program. All have related to such counseling are the student's responsibility. AIM reserves the right to have documentation of therapeutic sessions and may request the student's permission to be in contact with the therapist or treatment specialist.

Housing

Students at AIM are responsible for their own housing. AIM maintains a housing opportunities list for current and incoming students. It is strongly recommended that those wishing to rent housing in Ashland conduct their rental search as soon as possible. Classified ads in the local newspapers can be accessed online at ashlandings.com, multihouse.com, mofor.com/realtylist.org, and webpage.com. Feel free to come in or call to talk with our office manager about housing options.

Job Placement & Assistance

AIM does not guarantee placement assistance. We receive and post job openings from chiropractors, spas, physicians, and physical therapists offices that are looking for massage therapists. Instructors and administrators frequently serve as personal and professional references for graduated students seeking employment. Our Professional Development courses cover marketing, sales, and business development strategies for those wanting to begin a private practice and advice for those seeking employment in clinical or spa-based settings. All students receive a business plan or a plan. While the majority of our graduates are gainfully employed, we do not offer any guarantee that students will find employment following graduation from AIM.

AIM is not just a school that demands excellence. It is a community of skillful and thoughtful practitioners and teachers who subtly lift you up through a beautifully orchestrated web of support.

—JAYE M., CLASS OF 2012

18 ASHLAND INSTITUTE OF MASSAGE

Oregon Massage Licensing & State Board

To receive a massage license to practice massage in the state of Oregon, an applicant must satisfy the following requirements:

- Complete an educational program (such as AIM) approved by the Oregon Board of Massage Therapists.
- Pass the Massage & Bodywork Licensing Exam (MBLEx) given by the Federation of State Massage Therapy Boards (FSMTB).
- Pass the Oregon Massage Board law exam.
- Be certified in Cardiopulmonary Resuscitation (CPR).
- Pass a fingerprint background check.

Further information may be found on the Oregon Board of Massage Therapists (OBMT) website at oregon.gov/obmt. The OBMT is located at 728 Hawthorne Ave. NE, Salem, OR 97301. They may also be reached at 503-365-8657.

Oregon Higher Education Coordinating Commission

The Ashland Institute of Massage is licensed as a private career school. Its license was issued by the Oregon Higher Education Coordinating Commission, 225 Capitol St. NE, Salem, OR 97331 (available by email at education.investment@state.or.us or in phone at 503-945-5731).

Massage Licensing in Other States

AIM is an approved school for pre-licensing massage education in the states of Oregon, Washington, California, and Arizona. While AIM meets the hourly educational requirements for many states, you must check directly with specific states regarding how this program fulfills their requirements for licensing or massage practice.

AIM Ownership, Licensing, Certification, & Approval Information

Ashland Institute of Massage, Inc. is a private, profit-making career school owned and directed by Bryan McCaskey, LMT, and Lauren Sutton, LMT. AIM is licensed as a private career school by the Higher Education Coordinating Commission. The Oregon Board of Massage Therapists (OBMT) certifies that AIM meets pre-licensing educational requirements for Oregon. AIM's Professional Massage program is approved by the National Certification Board for Therapeutic Massage & Bodywork (NCBTMB) and Oregon State Approving Agency for the use of the CE-BSP. The Department of Veterans Affairs can be contacted at 100300 Main St., Floor 2, Portland, OR 97246, 800-827-1000 or www.va.gov. AIM is recognized as a school member in good standing by the National Boardwork and Massage Professionals (NBMP), which may be contacted at 25080 Geneva Rd., Suite 200, Golden, CO 80601, 800-688-2302 or nbmp.com.

Awareness, Integrity, Meaning

We look forward to partnering with you on your journey to becoming a massage therapist!

PO Box 1233

Phone: 541.482.5134

Ashland, OR 97520

Fax: 541.488.2383

admissions@aimashland.com

aimashland.com

Facebook us at Ashland Institute of Massage!